



Just the Fax

A fax bulletin from Molina Healthcare of Michigan (MHM) August 17, 2021

COVID-19 Member Vaccine Incentive

Molina is launching a new program providing an \$100 incentive to Medicaid members age 16 and older who receive their first dose of the vaccine between August 1, 2021 – September 30, 2021. There are approximately 168,000 Molina Medicaid members who are not vaccinated that qualify for this incentive program. Starting next week, all eligible members will begin receiving notification through a variety of communication channels.

Our communication campaign includes a member mailing, text message, auto call, email, and telephonic outreach. The purpose of the communications is to alert and educate members of the incentive to promote utilization. Also, important to note, each Molina member in a household meeting the criteria is eligible for the \$100 Visa gift card.

We are sharing the attached flyer describing the program for your patients who have Molina coverage to encourage vaccination.

This overall effort will allow us to partner together to protect your patients and our members. As a reminder, our Community Engagement and Provider Network Teams are also available to help host a vaccine event at your location if you are interested.

If you have additional questions please contact your Provider Representative directly or you can contact the Provider Services Department at 248.729.0905 or email MHMProviderServicesMailbox@MolinaHealthcare.com

Thank you for serving Molina Members!

Be a Molina COVID-19 Fighter!



Get a \$100 Gift Card for Receiving the COVID-19 Vaccine!

Your health is important to us! We want to ensure you are protected against COVID-19. Once you receive your COVID-19 vaccine, you may qualify to receive a **\$100 Visa Gift Card**.

To qualify, you must:

- Be 16 years or older
- Be an active Molina Healthcare member
- **Receive your first dose of the COVID-19 vaccine (Johnson & Johnson, Moderna or Pfizer) from August 1 – September 30, 2021.**

Find a COVID-19 vaccination site today!

- Visit www.michigan.gov/COVID19
- Call the MI COVID-19 Hotline (888) 535-6136 (TTY: 711) and Press 2, Monday through Friday, 24 hours a day
- Visit molinahealthcare.com/mi/covid19 for a list of Mobile Vaccination Clinics



We are always here to help!

If you need transportation to your appointment or have additional questions, please call Member Services at **(888) 898-7969** (TTY: 711) Monday- Friday, 8:00 a.m. - 5:00 p.m.

How to claim your gift card:

Step 1: Get your COVID-19 vaccine

Step 2: Send an email with the subject line: "COVID-19 Vaccine" to MHMMemberEngagementCommunications@MolinaHealthCare.Com

Step 3: In the email include:

- Your first and last name
- Address
- Molina Member ID
- Vaccination Information (Date of vaccination, vaccination manufacturer, vaccination location)

Step 4: Enjoy your \$100 Gift Card! Molina will verify completed services and mail your reward to you. You can expect to get your gift card in the mail within 4-6 weeks.



Gift cards are available for a limited time only!

Molina Healthcare of Michigan (Molina) complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATTENTION: If you speak English, language assistance services, free of charge, are available to you. Call 1-888-898-7969 (TTY: 711). ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-888-898-7969 (TTY: 711).

ملحوظة: إذا كنت تتحدث اذكر اللغة، فإن خدمات المساعدة اللغوية تتوافر لك بالمجان. اتصل برقم 1-888-898-7969 (رقم هاتف الصم والبكم: 711).