

# brand new day

HEALTHCARE YOU CAN FEEL GOOD ABOUT

## Appeal Form

This form is for your use when filing an appeal about the plan's decision to not cover medical care or prescription drugs. If you have any questions, please feel free to call the Brand New Day Customer Service Call Center at **866-255-4795** or TTY/TDD **866-321-5955**, 8 a.m. to 8 p.m. 7 days a week (February 15th to September 30th open 8 a.m. to 8 p.m. Monday – Friday.)

### Please Print or Type the Following Information about yourself:

Member Name: \_\_\_\_\_ Member ID: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

**You can ask someone to act on your behalf.** If you want to, you can name another person to act for you as your “representative” to make an appeal. There may be someone who is already legally authorized to act as your representative under State law. If you want a friend, relative, your doctor or other provider, or other person to be your representative, call Member Services (phone numbers are printed on the back cover of this booklet) and ask for the “Appointment of Representative” form or go to our website at [www.bndhmo.com](http://www.bndhmo.com). Or complete the information below about the person you are naming to act for you. **We cannot start review of complaints from someone other than you unless we have the completed Appointment of Representative form or other proof of legal authorization for someone to act for you.**

### Please Print or Type the Following Information about your Representative:

***I appoint the following person to act for me for this appeal:***

Representative's Name: \_\_\_\_\_ Representative's

Address: \_\_\_\_\_ Representative's Telephone:

Relationship to member: \_\_\_\_\_

Signature of member: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Representative: \_\_\_\_\_ Date: \_\_\_\_\_

### Information about your appeal:

Use the space below to help describe your appeal. You may provide additional evidence with this form:

Item or service you wish to appeal: \_\_\_\_\_

Drug name: \_\_\_\_\_ Dosage/Strength \_\_\_\_\_

Provider Name: \_\_\_\_\_

Date(s) \_\_\_\_\_ Claim amount: \_\_\_\_\_

Claim number: \_\_\_\_\_

Describe why you want to appeal:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature of member: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail completed form to** Brand New Day, Attn: Appeals and Grievances, 5455 Garden Grove Blvd., Suite 500, Westminster, CA 92683 or **Fax:** 1-657-400-1217  
H0838\_Member Appeal form\_Accepted