SPMI MODEL OF CARE
ANNUAL TRAINING
WHAT IS A SNP?

- A SNP is a “Special Needs Plan” designed for beneficiaries that must qualify.
- Qualifications required depend on the type of SNP.
TYPES OF SNPS?

- D-SNP is a SNP designed for Dual Eligible members.
- C-SNP is a chronic care SNP designed for specific chronic conditions.
- I-SNP is a SNP for individuals that are “institutionalized” or are nursing home certifiable.
QUALIFICATIONS TO ENROLL

- D-SNP - must be Medi-Medi.
- C-SNP “Embrace” - must have diagnosis of CHF, CVD, or Diabetes
- C-SNP “Bridges” - must have diagnosis of a type of Dementia
- C-SNP “Harmony” – must have a severe and persistent mental illness
- I-SNP – “Select Care” Must be institutionalized. (This SNP started/will start Jan. 1st, 2019.)
SNP MANAGEMENT

- Medical Director
  - Oversees the programs & directors

- Program Directors
  - Oversee programs on a daily basis

- Health Coaches
  - Work with members of C-SNPs & I-SNP

- Life Coaches
  - Work with Mental Illness C-SNP members
SUPPLEMENTAL STAFF

- **FINs**
  - Field Intervention Nurses visit members in their homes to teach, provide care, including transition of care

- **Activity Center Staff**
  - Mental Illness SNP members have an activity center available with staff leading groups, providing recreation, and assisting members in scheduling appointments, etc.
SERVICES FOR ALL SNP MEMBERS

- Following are services provided to all members based on the individual member’s needs.
- Services available to only one type of SNP will be noted.
BEHAVIORAL HEALTH
UM COORDINATION

Ali Khalkhali
UM Coordinator of Behavioral Health Services
SERVICES THAT WE COVER

- Inpatient Psychiatric Hospitalizations
- Semi-Acute Care
- Detox and Residential Treatment
- Partial Hospitalization and Intensive Outpatient Programs (PHP/IOP)
- Outpatient Psychotherapy and Addiction Specialists
INPATIENT PSYCHIATRIC HOSPITALIZATIONS

- Estimated length of stay for a patient
- Conservatorship
- MD to MD reviews
SEMI ACUTE CARE

- Treatment at this level generally lasts longer than inpatient stays.
- Provides little discharge and aftercare planning
- Not all doctors are comfortable discharging to this level of care
DETOX AND RESIDENTIAL TREATMENT

- Hospital versus treatment center detox
- Use of contracted facilities
- Expectation for sober living upon discharge and potential region changes
PARTIAL HOSPITALIZATION AND INTENSIVE OUTPATIENT PROGRAMS

- Members with frequent hospitalizations but with a high level of functioning
- Members with personality disorder
- Estimated length of stay
OUTPATIENT THERAPY AND SPECIALISTS

- To be used in conjunction with psychiatric appointments
- Defined treatment plan and goals
- Addiction specialists should be utilized for repeated relapses that require detox and rehab
COPD & ASTHMA CARE
ABOUT CONVERSIO HEALTH

- Is a healthcare services provider with over 20 years experience managing and treating chronic respiratory conditions
- Is more than a disease management company
- Is a partner in the care continuum - working collaboratively with providers, members, caregivers and health plan case managers
- Is a healthcare services organization, that is pharmacy-centric
- All services are provided on a value added basis at no additional expense to the Client
- Is Joint Commissioned Accredited Pharmacy. Member of the American Respiratory Association
- Is Licensed in 49 states and contracted with BND
People with COPD are frequent users of the healthcare system with over 80% having a hospital admission and 60% an emergency room visit per annum.

26% of COPD patients admitted to the hospital will be readmitted within the next 12 months. *CMS all cause readmissions will include COPD in 2015.*

20-30% of COPD patients are classified as “very severe” and are at the highest risk for admissions/readmissions.

50% of all costs incurred by COPD patients will be incurred by just 10% of the population.

According to the Healthcare Incentives Improvement Institute, over 55% of the costs to treat COPD result from complications such as ER visits and hospitalizations that could be avoided through better management of the condition.
BARRIERS TO TREATMENT

- Underutilization of medication therapy – Controller med prescriptions for those in need fall well below the recommended standard
- Improper Use – Only 10% of those prescribed an MDI use it effectively
- Medication Adherence – Less than 40% of patients will adhere to their prescribed medication regimen
- The right drug at the right time – chronic respiratory conditions change/evolve over time as well as seasonally. Therapy must evolve as well in order to remain effective.
- Pharmaeconomic barriers – High copays for traditional commercial regimens can serve as a barrier to treatment for low to moderate income seniors
CONVERSIO HEALTH

PATIENT ENGAGEMENT APPROACH

**Conversio Health**

Retail Rx & DME
- One touch for Rx and DME
- Medication Adherence
- Patient Outreach

Specialty Rx Division
- Customized Medications
- Collaborative Care Plans
- Disease State Monitoring

**Patient**

Conversio Health Partners with Health Plan Care Management Team
- Patient Education
- Nutritional Counseling
- Medication Reconciliation
- Medication Adherence
- Complex Case Management
SOLUTION & SERVICES

This care coordination company utilizes a pharmacy model that operates with value in mind for the unique needs of each patient.

Tailored Medications

- In addition to commercially available medications, it provides compounded medications for the most complex COPD and Asthma patients tailoring the medication to the unique needs of the patient’s condition over time and seasonally.

Trusted Partner for Complex Patients

- As a result of its trusted relationship with our patients, it also provides medical supplies to help in the management of their non-respiratory diseases (e.g. diabetic strips, wound care supplies).

Consistent Communication and Coordination

- RITEMed™ Care Coordination Program
  - Consistent communication with the patient, their physician, and health plan through a comprehensive patient engagement model
  - Risk-stratified patient identification
  - Individualized patient engagement strategy
  - Pro-active Interventions, Medication Reconciliation, and Medication Adherence
    - Education on proper maintenance of breathing equipment to reduce infections
    - Disease state follow-up by multi-disciplinary licensed clinical staff
  - Works closely with BND care managers & coaches
  - Consistent communications with the patient’s primary care providers
  - Data driven patient results/decreased ED/IP hospital readmissions
**RITEMED™ CARE COORDINATION APPROACH**

- **Continuous Improvement**
  - Capture opportunities for intervention with specific conditions and patient types
  - Improve compliance with physician orders
  - Reduce hospitalizations and long-term care costs

- **Reduced Costs**
  - No incremental cost to provider or health plan-Conversio Health operates under existing reimbursement levels for prescription and supplies

**Diagram**

1. Patient diagnosed with chronic disease
2. Prescription and/or DME order received by Conversio Health
3. Levered Patient Interaction with Personalized Care
   - Call center-based enrollment
   - Prescriptions refined and filled to suit patient need
   - Technology enabled ongoing monitoring
   - Targeted intervention with patients
4. Coordination between case managers and care managers
5. Patient returns to physician for periodic checkup
<table>
<thead>
<tr>
<th>Cohort</th>
<th>Pharmacological Approach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patient currently on MDI, using effectively, no exacerbations. (represents 10% of the COPD/Asthma population)</td>
<td>Maintain current treatment, follow up regularly to track disease progression and encourage adherence. Notify physician if change in disease state and revise therapy as required.</td>
</tr>
<tr>
<td>Patient currently on MDI, difficulty with hand/breath coordination or inability to breathe in deeply. Frequently visiting ER due to exacerbations.</td>
<td>Evaluate move to nebulized medications to allow passive delivery and elimination of coordination issues. Follow up regularly to educate, ensure compliance with treatment regimen.</td>
</tr>
<tr>
<td>Patient currently on MDI or nebulized treatment but suffering from intolerance due to concentration of ingredients. Poor compliance with regimen.</td>
<td>Customize medication to improve tolerance and compliance</td>
</tr>
<tr>
<td>Chronic respiratory patient suffering from seasonal exacerbations due to pollen, mold and other environmental factors.</td>
<td>Introduce customized long acting bronchodilator with incorporated glucocorticosteroid to relieve symptoms and control exacerbations</td>
</tr>
</tbody>
</table>
WHO COPD CARE GUIDELINES

**Stage I**
- FEV$_1$/FVC < 0.70
- FEV$_1$ > 80% predicted

**Stage II**
- FEV$_1$/FVC < 0.70
- 50% ≤ FEV$_1$ < 80% predicted

**Stage III**
- FEV$_1$/FVC < 0.70
- 30% ≤ FEV$_1$ < 80% predicted

**Stage IV**
- FEV$_1$/FVC < 0.70
- FEV$_1$ < 30% predicted or FEV$_1$ < 50% predicted plus chronic respiratory failure

- Active reduction of risk factor(s); influenza vaccine & Add short-acting bronchodilator (when needed)
- Add regular treatment with one or more long-acting bronchodilators (when needed); Add rehabilitation
- Add inhaled glucocorticosteroids if repeated exacerbations
- Add long term oxygen if chronic respiratory failure. Consider surgical treatments

FEV – Forced Expiratory Volume
FVC – Forced Vital Capacity

Source – WHO Gold Standard
Unlike COPD, Asthma is not a predictable progressive disease. It is episodic and influenced heavily by environmental factors in the work site or home environments, as well as seasonal elements such as pollen, mold etc.

Pharmacist led Intervention Programs have been proven to reduce treatment costs and improve patient quality of life. The Conversio Health Asthma Program follows the NHLBI Guidelines for the Treatment and Management of Asthma and incorporates the following components:

- The use of initial and interval PRQs along with stratification based upon pharmacy and medical claims to identify condition severity and risk of admission/ED visit

- Development of customized Asthma Action Plans for each patient based upon the NHLBI standard

- Patient Education/Adherence

- Pharmacological Intervention based upon symptomatology, changing environmental factors and barriers to treatment
MA PLAN – CONVERSIO HEALTH IMPACT ON CONTROLLER COMPLIANCE

Improved Patient Compliance on Controller Medication for 963 patients enrolled in RITEMed Program

- Pre-Conversio population using Controller Medication:
  - Not on a Controller: 65%
  - On a Controller: 35%

- Post-Conversio population now using Controller Medication:
  - Not on a Controller: 27%
  - On a Controller: 73%
IMPLEMENTATION PROCESS

The implementation process includes the following high level steps:

- Data Extraction and Transfer process – **Completed**
- Member & Provider communications creation and compliance review- **Completed**
- Communication processes set up- **In process**
  - Member Letters
  - Provider Letters
  - Patient Telephonic outreach
  - Member Enrollment
- Orientation and Education
  - Care Coordination Integration
  - Member Services
  - Provider Services
- Billing Configuration
- Reporting and Ongoing Analytics
## RISK STRATIFICATION - DEMOGRAPHICS

### Priority 1
- **# of Patients:** 291
- 55.0% Asthma / 95.9% COPD / 12.7% Emphysema
- **Avg. Age:** 59
- **Gender Mix:** 47% M / 53% F
- **% on Controller Meds:** 80%
- **# of Claims:** 11,247
- **Total Cost:** $5,736,330
- **% of Population:** 22.1%

### Priority 2
- **# of Patients:** 281
- 38.1% Asthma / 95.7% COPD / 7.5% Emphysema
- **Avg. Age:** 58
- **Gender Mix:** 56% M / 44% F
- **% on Controller Meds:** 26%
- **# of Claims:** 8,745
- **Total Cost:** $4,114,179
- **% of Population:** 21.4%

### Priority 3
- **# of Patients:** 304
- 25.7% Asthma / 93.8% COPD / 4.6% Emphysema
- **Avg. Age:** 61
- **Gender Mix:** 55% M / 45% F
- **% on Controller Meds:** 21%
- **# of Claims:** 5,443
- **Total Cost:** $852,318
- **% of Population:** 23.1%

### Priority 4
- **# of Patients:** 439
- 18.9% Asthma / 95.4% COPD / 6.2% Emphysema
- **Avg. Age:** 62
- **Gender Mix:** 59% M / 41% F
- **% on Controller Meds:** 6%
- **# of Claims:** 4,349
- **Total Cost:** $182,737
- **% of Population:** 33.4%
**Priority 1 & 2 patients account for 90.5% of the total population’s cost**
IT’S A BRAND NEW DAY

Diabetes In Control
THE BND DIABETIC PROGRAM

- Special program that supports Diabetic Medicare beneficiaries
- The program provides additional support to the member, caregiver and family, and provider to assist managing the members diabetes
THE ECOSYSTEM FOR BND DIABETES PROGRAM

- Cellular Diabetic Meter
  - Wireless BGM
  - Monitoring & Support
  - By 24 hour Care Team Of Certified Diabetic Educators

- DME & Rx Delivery
- Education Library
- Patient Portal
- Care Team Portals
- Intervention & Coaching

- Telserve Secure Cloud Database

- Home Delivery Tracking by Usage
- Mobile Apps
- Smart Phone Interface
- Health Coaches to Support member, Caregiver, PCP & IPA. Develops ICP
- BND Member Diabetic Website
- PCP/IPA Care Manager Website
ALL MEMBERS RECEIVE TELCARE METER

• No cost to member for meter, strips, or diabetic supplies.
Sophisticated technology with a personalized approach

Telcare developed the first FDA-cleared cellular blood glucose meter. And along the way, learned that the simpler and more effortless the technology, the more often people will use it.
The Freedom of Cellular Connectivity

Telcare isn’t Wi-Fi dependent, so there’s no searching for networks, asking for passwords, or giving up. There’s no need for users to have a cell phone, app, USB cords or additional hardware. Patients don’t even have to enter data, since Telcare does it automatically anywhere it has cellular connectivity. And there are no data transmission charges.
PATIENT PORTAL

- Participants can track their blood glucose history and trends through the participant portal.
HEALTH COACH

I. Personalized Coaching to support the member, PCP, and family manage their diabetes.

II. Develop short term and long term goals to better manage patients diabetes.

III. Patient Individual Care plans (ICP) uses the BND’s 7 Fundamentals of Chronic Care to develop consistent complete ICP
   • Disease Education including complications
   • Nutrition
   • Exercising
   • Self Testing
   • Medication Adherence
   • Preventative Care Plan
   • Community Linkage
HEALTH COACH

- Health Coaches can also do home visits if needed to teach glucometer use & assess home situations
- Health Coaches attend Health Fairs to assist with educating members & answering questions
- Health Coaches go out to physician offices to educate them and their staff on the glucometers.
DIABETES CARE PARTNERS

- Diabetes Education by Certified Diabetes Educators and Registered Dieticians

- Done in 3 ways:
  1. Member attends live classes
  2. Member does education sessions online via Internet & Skype directly with the Educator from their home
  3. Member does sessions at PCP office or an Activity Center via Internet & Skype
DIABETES CARE PARTNERS

- Educators provide 3 1-hour education sessions, and 1 follow up session
- Reports of the sessions are sent to PCP’s and Health Coaches, and posted on Cerecons.
- Soon to have on line education segments that members and their families can access at their leisure and their pace for learning
IT’S A BRAND NEW DAY

Bridges CSNP Plans for Dementias
The Bridges product began in 2014 and serves both Medicare-only and dual-eligible members. The Bridges product includes two benefit plans, one designed especially for individuals with Medicare-only coverage (Bridges with Drug Savings) and one designed for individuals with dual coverage (Bridges with Extra Care).
THE BRIDGES PROGRAMS SUPPORT THE FOLLOWING ASPECTS OF CARE:

- Community physicians with expertise in caring for the elderly, oversee the Geriatric Medical Home
- Members have unlimited access to a Geriatrician, a Neurologist, and other specialists as needed with no copayment
- A “Bridges Nurse Champion” (registered nurse with dementia expertise) oversees the Care Management and Support Programs including outpatient Palliative Care programs
Each member is assigned a “Health Coach” to assist the member in scheduling appointments, understanding doctors instructions, etc. The “Health Coach” is available to the member weekdays by phone during business hours, and Registered Nurses are available 24 hours a day, 7 days a week via the Nurse Advice Line.
Brand New Day Bridges programs are committed to supporting the member’s Family / Caregivers to prevent exhaustion and burnout through providing the following:
- Free cell phones for members and Family / Caregivers with Low Income
- Assistance in applying for In Home Supportive Services (IHSS) State Program that pays the person you select (relative, friend, or other caregiver) for services rendered based on State qualifications. State may determine to pay for someone to help with bathing, toileting, housekeeping, shopping, meal preparations, etc. You hire the person and the State pays the person.
- Minor home modifications to prevent falling
- In-home Nurse as needed for wound care, injections, and other LVN services
- Tools to help identify good nursing homes if that becomes necessary
- Full medical work-ups so as to ensure other health issues are prevented or detected and treated early
- Preventive Care Guidelines
Materials and Tools to help the Family / Caregiver

Referrals to Complex Care Management Programs when needed, such as:

- Diabetes Care Management
- Major Depression Management
- COPD Care Management
- CHF Care Management
- Palliative Care Management
- Incontinence Training & Care Management
- Chronic Kidney Disease (CKD) Care Management
Pharmacy Support Services – Medication Therapy Management and Medication Adherence Support
Workbook for Dementia Caregivers

UNDERSTANDING AND MANAGING LOSS AND GRIEF
A Workbook for Dementia Caregivers

The most heartfelt loss is different from person to person, but the one I hear about most often is the loss of the sense of connection with the person who has dementia.
- Betty Andersen, Caregiver Grief Educator

The experiences that family caregivers discuss in the first three video sections have introduced:

- common reactions that are stirred up by the many ongoing losses that come with caring for someone with dementia,
- the importance of acknowledging and naming grief, and
- some of the stress management and support strategies caregivers find helpful.

This workbook, which includes more detailed information sheets and self-assessment exercises, helps caregivers to understand and engage with their own grief process, either as part of a support group, or on their own.

It also suggests ways to maintain mental, physical and spiritual wellness to sustain energy for the marathon of dementia caregiving.
Caregiver Stress Check

10 symptoms of caregiver stress

- **Denial** about the disease and its effect on the person who has been diagnosed. (I know Mom is going to get better.)

- **Anger** at the person with Alzheimer's, anger that no cure exists or anger that people don't understand what's happening. (If he asks me that one more time I'll scream!)

- **Social withdrawal** from friends and activities that once brought pleasure. (I don't care about getting together with the neighbors anymore.)
- **Anxiety** about the future. (What happens when he needs more care than I can provide?)
- **Depression** that begins to break your spirit and affects your ability to cope. (I don't care anymore.)
- **Exhaustion** that makes it nearly impossible to complete necessary daily tasks. (I'm too tired for this.)
- **Sleeplessness** caused by a never-ending list of concerns. (What if she wanders out of the house or falls and hurts herself?)
Irritability that leads to moodiness and triggers negative responses and actions. (Leave me alone!)

Lack of concentration that makes it difficult to perform familiar tasks. (I was so busy, I forgot we had an appointment.)

Health problems that begin to take a mental and physical toll. (I can't remember the last time I felt good.)
Tips to Manage Caregiver Stress

- If you experience signs of stress on a regular basis, consult your doctor. Ignoring symptoms can cause your physical and mental health to decline.
Tips to Manage Caregiver Stress

 **Know what resources are available.**
Adult day programs, in-home assistance, visiting nurses and meal delivery are just some of the services that can help you manage daily tasks. Use our online Community Resource Finder or contact your local Alzheimer's Association chapter for assistance in finding Alzheimer's care resources in your community. Use Alzheimer’s Navigator, our free online tool that helps evaluate your needs, identify action steps and connect with local programs and services.

 **Get help.**
Trying to do everything by yourself will leave you exhausted. Seek the support of family, friends and caregivers going through similar experiences. Tell others exactly what they can do to help. The Alzheimer's Association 24/7 Helpline (800.272.3900), online message boards and local support groups are good sources of comfort and reassurance.
Use relaxation techniques. There are several simple relaxation techniques that can help relieve stress. Try more than one to find which works best for you. Techniques include:

- Visualization (mentally picturing a place or situation that is peaceful and calm)
- Meditation (which can be as simple as dedicating 15 minutes a day to letting go of all stressful thoughts)
- Breathing exercises (slowing your breathing and focusing on taking deep breaths)
- Progressive muscle relaxation (tightening and then relaxing each muscle group, starting at one end of your body and working your way to the other end)
Get moving. Physical activity — in any form — can help reduce stress and improve overall well-being. Even 10 minutes of exercise a day can help. Take a walk. Do an activity you love, such as gardening or dancing.

Make time for yourself. As a caregiver, it's hard to find time for yourself, but staying connected to friends, family and activities that you love is important for your well-being. Even if it's only 30 minutes a week, carve out a pocket of time just for yourself.
- **Become an educated caregiver.**  
  As the disease progresses, new caregiving skills may be necessary. The Alzheimer's Association offers [programs](#) to help you better understand and cope with the behaviors and personality changes that often accompany Alzheimer's.

- **Take care of yourself.**  
  Visit your doctor regularly. Watch your diet, exercise and get plenty of rest. Making sure that you stay healthy will help you be a better caregiver.
“This is Me,” - Booklet

This is me

This leaflet will help you support me in an unfamiliar place.

Please place a photograph of yourself in the space provided.
For someone with dementia, changes such as moving to an unfamiliar place or meeting new people who contribute to their care can be unsettling or distressing. This is me provides information about the person at the time the document is completed. It can help health and social care professionals build a better understanding of who the person really is. This is me should be completed by the individual(s) who know the person best and, wherever possible, with the person with dementia. It should be updated as necessary. It is not a medical document.

On the back page you will find more detailed guidance notes to help you complete This is me, including examples of the kind of information to include. You might find it helpful to read through these notes before you begin to fill in the form.

Name I like to be called

Where I live (list your area, not your full address)

Carer/the person who knows me best

I would like you to know

My life so far (family, home, background and treasured possessions)

Current and past interests, jobs and places I have lived

The following routines are important to me

Things that may worry or upset me

What makes me feel better if I am anxious or upset
Caregiver’s Handbook
A guide to caring for the ill, elderly, disabled … and yourself

In this report:
Finding free or low-cost services and benefits
Tips for handling caregiving tasks
Navigating Medicare and Medicaid
SPECIAL BONUS SECTION
Care for the caregiver
Brand New Day is one of a very few Dementia programs in the nation that are approved by Medicare as a Dementia Special Needs Program.
Dementia Team

- Team includes Board Certified Neurologist with extensive experience with Dementia Care, Dr. Bruce Schlecter
- Marcie Mayo, RN, Program Director & creator
- Dimitra Kaffatos-Politis, LVN, and Juan Ortiz, LVN
- Holds monthly ICT Meetings just like other CSNP plans.
WHAT IS COPD?

- Chronic obstructive pulmonary disease (COPD) is a lung ailment that is characterized by a persistent blockage of airflow from the lungs. It is an under-diagnosed, life-threatening lung disease that interferes with normal breathing and is not fully reversible. The more familiar terms of chronic bronchitis and emphysema are no longer used; they are now included within the COPD diagnosis.
IT’S A FACT!

Key facts

- Chronic obstructive pulmonary disease (COPD) is a life-threatening lung disease that interferes with normal breathing – it is more than a “smoker’s cough”.
- More than 3 million people died of COPD in 2012, which is equal to 6% of all deaths globally that year.
- More than 90% of COPD deaths occur in low- and middle-income countries.
- The primary cause of COPD is tobacco smoke (through tobacco use or second-hand smoke).
- The disease now affects men and women almost equally, due in part to increased tobacco use among women in high-income countries.
- COPD is not curable, but treatment can slow the progress of the disease.
TAKE A DEEP BREATH! IT’S A BRAND NEW DAY!

Brand New Day is committed to helping our Members to “breathe easier”. The Brand New Day COPD Program is overseen by Dr. James Krueger, our Board-Certified Pulmonologist.
BRAND NEW DAY 7 DOMAINS

Brand New Day educates our Members using 7 domains of care:

- **COPD disease education** regarding diagnosis and “red flags”
- **Nutrition** review using “My Plate” method
- Proper **individualized exercise program** recommendations
- **Referrals** to other Brand New Day Disease Management Programs, as appropriate
- Review of **preventative care measures** (including importance of flu and Pneumococcal vaccinations)
- **Medication reconciliation** and review with referral to PharmD if patient has not had medication review within the last year
- **Access to community resources**, as appropriate
IT TAKES A VILLAGE!

OUR MEMBERS HAVE:

- Access to home visits by Brand New Day Field Intervention Nurses (FINS), as appropriate
- Access to assigned Brand New Day Care Manager (name and phone number is provided to Patient)
THE PROGRAM IS GOLD!

The Brand New Day COPD Program was developed using the evidence-based Global Initiative for Chronic Obstructive Lung Disease (GOLD) strategy to create interventions based on COPD severity of illness:

- Stage 0: at risk
- Stage 1: mild
- Stage 2: moderate
- Stage 3: severe
- Stage 4: very severe
Because COPD Members rely on medications and inhalers to improve respiratory status, and because medication adherence is crucial to the avoidance of COPD exacerbations:

Brand New Day has recently contracted with Conversio Health to further strengthen Member pharmacy education and benefits.

Conversio Health has a team of trained and licensed Clinical Pharmacists who provide care coordination for Brand New Day Members and ensure that medications are tailored to the specific needs of the Member in accordance with their stage of disease.
PULSE OXIMETRY

BRAND NEW DAY PROVIDES ITS COPD MEMBERS WITH PULSE OXIMETERS, A NON-INVASIVE TOOL FOR MEASURING THE OXYGEN LEVEL IN THE BLOOD. NORMAL IS BETWEEN 95-100; THE PULSE OXIMETER PROVIDES OUR MEMBERS WITH TANGIBLE “CONTROL” OVER THE DISEASE.
Transition of Care

Bridget Vargas, LVN
Transition of Care
The Coleman Approach
Listen to Your Patients: They Are Telling You How to Improve Care Transitions

- Inadequately prepared for next setting
- Conflicting advice for illness management
- Inability to reach the right practitioner
- Repeatedly completing tasks left undone
The Care Transitions Intervention:

Designed to encourage older patients and their caregivers to assert a more active role during care transitions.

Nearly 30% of all hospital admissions for people over the age of 65 are directly attributable to medication non-adherence.
The Four Pillars

1. Medication Self-Management
2. Patient Centered Health Record (PHR)
3. Primary Care Provider/Specialist Follow-Up
4. Knowledge of Red Flags
Pillar #1: Medication Self-Management

- Focus: reinforcing the importance of knowing each medication – when, why, and how to take what is prescribed, and developing an effective medication management system

Pillar #2: Personal Health Record (PHR)

- Focus: providing a health care management guide for patients; the PHR is introduced during the hospital visit and used throughout the program
Pillar #3:
Primary Care Provider/Specialist Follow-Up

• *Focus*: enlist patient’s involvement in scheduling appointment(s) with the primary care provider or specialist as soon as possible after discharge

Pillar #4:
Knowledge of Red Flags

• *Focus*: patient is knowledgeable about indicators that suggest that his or her condition is worsening and how to respond
STRUCTURE OF THE CARE TRANSITIONS INTERVENTION

Hospital/Skilled Nursing

Transition Coach (FIN):
- Conduct initial hospital or skilled nursing facility visit prior to discharge
  - Prepare for discharge and home visit
  - Introduce PHR and Discharge Checklist

Discharge

Home

Follow-up

Transition Coach (FIN):
- Conduct one home visit 24-72 hours post-discharge
- Conduct three follow-up phone calls
The table, below, illustrates how the four pillars interact with the sequencing of the intervention as the patient moves across settings.

<table>
<thead>
<tr>
<th>Pillar</th>
<th>Medication self-management</th>
<th>Patient-centered record management</th>
<th>Follow-up</th>
<th>Red Flags</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal</strong></td>
<td>Patient is knowledgeable about medications and has a medication management system</td>
<td>Patient understands and utilizes a Personal Health Record (PHR) to facilitate communication and ensure continuity of care plan across providers and settings. The patient manages the PHR.</td>
<td>Patient schedules and completes follow-up visit with Primary Care Practitioner/Specialist and is empowered to be an active participant in these interactions.</td>
<td>Patient is knowledgeable about indicators that condition is worsening and how to respond.</td>
</tr>
<tr>
<td><strong>Hospital Visit</strong></td>
<td>Discuss importance of knowing medications and having a system in place</td>
<td>Explain PHR and its components</td>
<td>Recommend Primary Care Practitioner follow-up visit</td>
<td>Discuss symptoms and drug reactions</td>
</tr>
<tr>
<td><strong>Home Visit</strong></td>
<td>Facilitate reconciliation of pre- and post-hospitalization medication regimens</td>
<td>Help patient to review and update PHR. Review discharge summary with patient</td>
<td>Emphasize importance of the follow-up visit and need to provide Primary Care Practitioner with recent hospitalization information</td>
<td>Discuss symptoms and side effects of medications</td>
</tr>
<tr>
<td><strong>Follow-Up Calls</strong></td>
<td>Answer any remaining medication questions</td>
<td>Remind patient to share PHR with Primary Care Practitioner/Specialist</td>
<td>Provide advice in getting prompt appointment, if necessary</td>
<td>Reinforce when/if Primary Care Practitioner should be called</td>
</tr>
</tbody>
</table>
Key Elements of Intervention

• “Transition Coach” (Nurse or Nurse Practitioner)
  – Prepares patient for what to expect and to speak up
  – Provides tools (Personal Health Record)
• Follows patient to nursing facility or to the home
  – Reconciles pre- and post-hospital medications
  – Practices or “role-plays” next encounter or visit
• Phone calls 2, 7 and 14 days after discharge
  – Single point of contact; reinforce, ensure follow up

Intervention Activities

• Hospital Visit
• Home Visit
• 2-Day Follow-Up Call
• 7-Day Follow-Up Call
• 14-Day Follow-up Call
### Patient-Level Contributing Factors

<table>
<thead>
<tr>
<th>Factor</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Non-intentional non-adherence</td>
<td>34%</td>
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<tr>
<td>Money/financial barriers</td>
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<tr>
<td>Intentional non-adherence</td>
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<tr>
<td>Didn’t fill prescription</td>
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<tr>
<td>Other</td>
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<td><strong>Subtotal</strong></td>
<td><strong>51%</strong></td>
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### System-Level Contributing Factors

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<tr>
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<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>D/C instructions incomplete/illegible</td>
<td>16%</td>
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<tr>
<td>Conflicting info from different sources</td>
<td>15%</td>
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<tr>
<td>Duplicative prescribing</td>
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<td>Incorrect label</td>
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<tr>
<td>Other</td>
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<td><strong>Subtotal</strong></td>
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### 30-Day Hospital Re-Admit Rate

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<tr>
<th>Description</th>
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<tr>
<td>Patients with identified med discrepancies</td>
<td>14.3%</td>
</tr>
<tr>
<td>Patients with <strong>no</strong> identified med discrepancies</td>
<td>6.1%</td>
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Telehealth, healthcare transformed
Access, Quality, Savings

Presentation for
Universal Care/Brand New Day
Agenda and Goals

- Introduction to Teladoc PCP benefit for your membership
- Demonstration of Mobile Application
- Teladoc Overview
- Q&A

Goals for today’s call
- Inform you about Teladoc benefits available to your members/patients
- Demo Mobile Solution
- Share background on Teladoc
Teladoc Primary Care Solution

Resolving patient issues and providing member convenience

Provide 24x7 access to board-certified doctors via phone, mobile, and video

Diagnose, treat and prescribe medications (if necessary) for common health issues

Prevent unnecessary ER/UC visits to more cost-effective mode of care
Teladoc tackles the biggest problems in healthcare: access, quality and cost

- More patients (30MM uninsured)
- Fewer PCPs
- More visits and longer wait times (18.5 days average)
- Misuse of ER: 80% go because of lack of access; 85% couldn’t wait to see their PCP
- Increasing costs

The Teladoc (re)solution

- 24/7 Access to a doctor
- 8 min Median response time
- 298K Consults in 2014
- 92% Resolution of patients' issues
- $1,157 Average savings per consult
Effective resolution to a wide range of conditions

Top diagnoses
- Sinus problems
- Urinary tract infection
- Pink eye
- Bronchitis
- Upper respiratory infection
- Nasal congestion
- Allergies
- Flu
- Cough
- Ear infection

Best practices in prescription management
- Appropriate prescribing following CDC guidelines
- No controlled substances, psychiatric or lifestyle drugs
- 98% generic prescribing rate
- Member convenience through e-prescribing
Mobile Demonstration
Teladoc Has Been Tested At Scale
The Telehealth Market Place

ATA 2015 Est Total Industry

2014 Teladoc Consultations
The highest clinical quality in the industry

The only US telehealth company with NCQA certified provider credentialing

Rigorous Quality Assurance

Maintenance of evidence-based protocols

Adherence to 100+ proprietary telehealth guidelines

92% clinical resolution
Teladoc core communications include:

- Welcome kit to as appropriate
- Up to 2 seasonal campaigns/year
- Co-branded with your organization’s identity
- Automated self-serve marketing tools to drive awareness all year round.
- Automated outbound telephonic marketing
- Targeted and re-targeted digital media
- Segmentation and trigger-based communication

Proven, effective, multi-channel member engagement. We carefully monitor and measure effectiveness.
http://www.bndhmo.com/

- Select “Members”
- Select “Covered Medication List”
- The Formulary
  - List of medications covered by BND
  - Restrictions: PA, ST, QL
    - Prior Authorization Criteria
    - Step Therapy
    - Quantity Limit
  - Copay Information
  - Updated every month
The following Utilization Management abbreviations may be found within the body of this document

<table>
<thead>
<tr>
<th>ABBREVIATION</th>
<th>DESCRIPTION</th>
<th>EXPLANATION</th>
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<tbody>
<tr>
<td>PA</td>
<td>Prior Authorization Restriction</td>
<td>You (or your physician) are required to get prior authorization from Brand New Day before you fill your prescription for this drug. Without prior approval, Brand New Day may not cover this drug.</td>
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<tr>
<td>PA BVd</td>
<td>Prior Authorization Restriction for Part B vs Part D Determination</td>
<td>This drug may be eligible for payment under Medicare Part B or Part D. You (or your physician) are required to get prior authorization from Brand New Day to determine that this drug is covered under Medicare Part D before you fill your prescription for this drug. Without prior approval, Brand New Day may not cover this drug.</td>
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<tr>
<td>PA-HRM</td>
<td>Prior Authorization Restriction for High Risk Medications</td>
<td>This drug has been deemed by CMS to be potentially harmful and therefore, a High Risk Medication for Medicare beneficiaries 65 years or older. Members age 65 yrs or older are required to get prior authorization from Brand New Day before you fill your prescription for this drug. Without prior approval, Brand New Day may not cover this drug.</td>
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<tr>
<td>PA NSO</td>
<td>Prior Authorization Restriction for New Starts Only</td>
<td>If you are a new member, you (or your physician) are required to get prior authorization from Brand New Day before you fill your prescription for this drug. Without prior approval, Brand New Day may not cover this drug.</td>
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<tr>
<td>QL</td>
<td>Quantity Limit Restriction</td>
<td>Brand New Day limits the amount of this drug that is covered per prescription, or within a specific time frame.</td>
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<tr>
<td>ST</td>
<td>Step Therapy Restriction</td>
<td>Before Brand New Day will provide coverage for this drug, you must first try another drug(s) to treat your medical condition. This drug may only be covered if the other drug(s) does not work for you.</td>
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The following is a brief summary of Brand New Day Plans Co-payments/Co-insurance during Initial Coverage Period. Amounts shown are for In-Network Retail and Mail Order Pharmacy.

**HARMONY HMO SNP: $320 deductible**

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<th>Drug Tier Name</th>
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<td>melphalan hcl intravenous</td>
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<td>memantine</td>
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<td>MENACTRA (PF)</td>
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<td>methenamine hippocrate</td>
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<td>methenamine mandelate</td>
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<td>methimazole</td>
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<td>Drug Name</td>
<td>Drug Tier</td>
<td>Requirements/Limits</td>
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<td>--------------------------------------------------------------------------</td>
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<td>INVEGA SUSTENNA INTRAMUSCULAR SYRINGE 156 MG/ML</td>
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<td>QL (1 per 28 days)</td>
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<tr>
<td>INVEGA SUSTENNA INTRAMUSCULAR SYRINGE 234 MG/1.5 ML</td>
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<td>QL (1.5 per 28 days)</td>
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<td>INVEGA SUSTENNA INTRAMUSCULAR SYRINGE 39 MG/0.25 ML</td>
<td>3</td>
<td>QL (0.25 per 28 days)</td>
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<td>INVEGA SUSTENNA INTRAMUSCULAR SYRINGE 78 MG/0.5 ML</td>
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<td>QL (0.5 per 28 days)</td>
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<td>QL (0.875 per 84 days)</td>
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<td>INVEGA TRINZA INTRAMUSCULAR SYRINGE 410 MG/1.315 ML</td>
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<td>QL (1.315 per 84 days)</td>
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<td>INVEGA TRINZA INTRAMUSCULAR SYRINGE 546 MG/1.75 ML</td>
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<td>QL (1.75 per 84 days)</td>
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<td>INVEGA TRINZA INTRAMUSCULAR SYRINGE 819 MG/2.625 ML</td>
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<td>QL (2.625 per 84 days)</td>
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<td>LATUDA ORAL TABLET 120 MG, 20 MG, 40 MG, 60 MG</td>
<td>4</td>
<td>ST; QL (30 per 30 days)</td>
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<td>LATUDA ORAL TABLET 80 MG</td>
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<td>ST; QL (60 per 30 days)</td>
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<td>loxapine succinate (Loxitane)</td>
<td>2</td>
<td>GC</td>
<td></td>
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<tr>
<td>olanzapine intramuscular (Zyprexa)</td>
<td>2</td>
<td>GC; QL (30 per 30 days)</td>
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<td></td>
</tr>
<tr>
<td>olanzapine oral tablet (Zyprexa)</td>
<td>2</td>
<td>GC; QL (30 per 30 days)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>olanzapine oral tablet, disintegrating 10 mg, 15 mg, 5 mg</td>
<td>2</td>
<td>GC; QL (30 per 30 days)</td>
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<tr>
<td>olanzapine oral tablet, disintegrating 20 mg</td>
<td>2</td>
<td>GC; QL (31 per 30 days)</td>
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<tr>
<td>ORAP</td>
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</table>

You can find information on what the symbols and abbreviations in this table mean by going to the introduction pages of this document.
NonFormulary Medications

- NonFormulary Medications can be requested via Medication Request Form (MRF)/Coverage Determination Form
- Please fax to MedImpact using number printed on form
  - 858-790-7100
Medication Request Form

Attn: Prior Authorization Department

10680 Treena Street, Suite 500
San Diego, CA 92131
Phone: 1-800-788-2949
Fax: 858-790-7100

DO NOT WRITE IN BLOCKED AREAS FOR INTERNAL USE ONLY

Approved:
Denied:
Returned:
PA #

Any participating physicians and providers to obtain coverage for a formulary drug requiring prior authorization of a drug for which there is no suitable alternative available, or any overrides of pharmacy management procedures (quantity limit or other edits. Please complete this form and fax to MedImpact Healthcare Systems, Inc. at
Service at (800) 788-2949.

The following procedures are used in reviewing medication requests:

- Any Drug Product is contraindicated in the patient.
- An appropriate trial of Formulary or related agents.
- None in the Drug Formulary are not suited for the present patient care need and the drug selected is required for
- Any Drug Product may provoke an underlying medical condition, which would be detrimental to patient care.
Medications Excluded (Not Covered) by MediCare

- Weight loss/gain medication (except to treat physical wasting caused by AIDS, cancer or other diseases) - Belviq
- Erectile Dysfunction medication - Viagra, Cialis
- Fertility medication
- Medication for cosmetic purposes or hair growth – Minoxidil/Rogaine
- Cold medication - cough syrup, Sudafed
- Over The Counter Medications
Helping Members with Medication Issues

- Member needs medications transferred from one pharmacy to another
  - Please obtain list of medications, then call pharmacy that member wants medications transferred to
  - Please have member on line with pharmacy to give permission
Helping Members with Medication Issues

- Member cannot go to pharmacy and pick up medications because member is bed bound/and or lacks transportation
  - Please contact one of BND’s preferred pharmacies (delivery service)
  - Help member apply for transportation benefits (2016 – LogistiCare)
  - Request help from Field Intervention Nurse (FIN)
Helping Members with Medication Issues - Vacation

- If member is going on vacation and needs one month of medication in advance, please call member’s pharmacy and request.
- Member’s pharmacy will contact Pharmacy Benefit Manager (PBM) to assist.
- Allowed one time per year for chronic medications with refills.
Helping Members w/ Med Issues - Representatives

- If member is unable to care for him/herself, member’s prescriber or Authorized Other Representative (Power of Attorney) may request medication on member’s behalf.

- Representatives designated by the Plan must have CMS form 1696 filed with the Plan.
Helping Members w/ Med Issues - Representatives

Appointment of Representative

Name of Party

Medicare or National Provider Identifier Number

Section 1: Appointment of Representative
To be completed by the party seeking representation (i.e., the Medicare beneficiary, the provider or the supplier):
I appoint this individual, ______________________, to act as my representative in connection with my claim or asserted right under title XVIII of the Social Security Act (the "Act") and related provisions of title XI of the Act. I authorize this individual to make any request; to present or to elicit evidence; to obtain appeals information; and to receive any notice in connection with my appeal, wholly in my stead. I understand that personal medical information related to my appeal may be disclosed to the representative indicated below.

Signature of Party Seeking Representation

Date

Street Address

Phone Number (with Area Code)

City

State

Zip Code

Section 2: Acceptance of Appointment
To be completed by the representative:
I, ______________________, hereby accept the above appointment. I certify that I have not been disqualified, suspended, or prohibited from practice before the department of Health and Human Services; that I am not, as a current or
Helping Members with Medication Issues

- Member cannot afford medications:
  - Please help member explore whether or not member is eligible for MediCare Extra help
  - Please help member explore whether or not member is eligible for MediCal
Helping Members with Medication Issues

- If MediCare member cannot afford medication copays, please help member apply for Extra Help from MediCare

  https://www.ssa.gov/medicare/prescriptionhelp/
MediCare Extra Help Website

Medicare beneficiaries can qualify for Extra Help with their Medicare prescription drug plan costs. The Extra Help is estimated to be worth about $4,000 per year. To qualify for the Extra Help, a person must be receiving Medicare, have limited resources and income, and reside in one of the 50 States or the District of Columbia.

- Information on the Extra Help program
- See if you qualify for Extra Help and apply
- Extra Help forms and publications
- Extra Help information for caregivers and organizations
- Extra Help information in other languages
- Information on the review of your eligibility
- The official U.S. Government site for people with Medicare
- Understanding Medicare enrollment periods

Apply for Extra Help With Medicare Prescription Drug Plan Costs

Additional Resources

- State Health Insurance Counseling and Assistance Program (SHAP)
- Getting help with your Medicare costs
- Medicare Savings Programs (MSP)
- Model Application for Medicare
- Premium Assistance
- National Center for Benefits Outreach and Enrollment
- Medicare Rx - Connect
Qualifying For MediCare Extra Help
MediCare Extra Help – Documents to Prepare

- Social Security card;
- bank account statements, including checking, savings, and certificates of deposit;
- Individual Retirement Accounts (IRAs), stocks, bonds, savings bonds, mutual funds, other investment statements;
- tax returns;
- payroll slips; and
- your most recent Social Security benefits award letters or statements for Railroad Retirement benefits, Veterans benefits, pensions and annuities.
Mail Order Pharmacy

- Postal Prescription Services PPS
- To order by phone, call 1-800-552-6694
- To order via internet, go to www.ppsrx.com
- Member will need to send payment via check, money order or credit card
Preferred Pharmacies –
Please see handout for details

- Gilbert Drugs
- Diabetes Care Partners
- North Chester Pharmacy
- Desert Hospital Outpatient Pharmacy
- YM Drugs
Medication Adherence – Chronic Medications

- Chronic Medications
  - Blood Pressure Medications
  - Cholesterol Medications
  - Diabetes Medications
  - Psych Medications
High Risk Medications

- Ambien/zolpidem
  - Please ask provider if Rozerem/ramelteon or OTC melatonin is a possible alternative

- Megace/megestrol
  - Please ask provider to try nutritional supplements like Ensure from Abbott Nutrition if member’s BMI is >18

- Cogentin/benztropine
  - Please do not prescribe for sleep
Medication Adherence – Choice 90 Program

Choice 90\textsuperscript{Rx} Optimization Program

- Automated point-of-sale, retail-based program
- Daily prescriber communications
- Members targeted are stable on therapy
- Member and physician response tracked by MedImpact
SinfoniaRx – 2015 Medication Therapy Management Vendor

- Medication Therapy Management (MTM) Qualifications:
  - Telephone Consultation
  - Personal Medication List
  - Medication Action Plan
  - Member Letter
Hi, I'm calling from Brand New Day. My name is xxxxxx. According to our records, you qualify for a medication review. **There is no out of pocket cost for a medication review.** Would you like to have a pharmacist review your medications? The pharmacist can look to see if you are taking the same medication more than once by accident (have any duplications), drug interactions, or medications that can save you money (switching from brand to generic).
SinfoniaRx – Translation Assistance via Call Center

- Armenian - Nazeli Ketunyan x 4041
- Vietnamese - Peter Nguyen x 5059
- Spanish -
  - Anna Esquivel x 4215
  - Maria Carillo x 4016
  - Darline Bautista x 4033
  - Maria Williamson x 4039
- Khmer - Amanda Williams x 4422
- Korean - Steve Baek x 4031
- Kimitra Kaffatos-Politis (657)237-4241
Pacific Interpreters
1/800/264-1552 Access code - 828219

Questions asked when calling for interpreters services:

- Access Code – 828219
- Language needed – provide based on call received
- First & Last name – your name
- Dept calling from – Call Center
- Organization – Brand New Day
- Extension # - your personal ext (example ext – 5048)
- Will we need to contact client? – response, “no, the client is on hold”
- Operator will then provide Interpreters ID# - need to write the interpreter id# for our records (and also in case the interpreter was not very successful we would not like to use them for future calls)
- Will need to connect the call as a conference call in order to assist
Personal Medication List

This medication list was made for you after we talked. We also used information from <insert sources of information>.

- Use blank rows to add new medications. Then fill in the dates you started using them.
- Cross out medications when you no longer use them. Then write the date and why you stopped using them.
- Ask your doctors, pharmacists, and other healthcare providers to update this list at every visit.

Keep this list up-to-date with:
- prescription medications
- over the counter drugs
- herbals
- vitamins
- minerals

If you go to the hospital or emergency room, take this list with you. Share this with your family or caregivers too.

DATE PREPARED: <INSERT DATE>

Allergies or side effects: <Insert beneficiary's allergies and adverse drug reactions>
<MTM PROVIDER HEADER> 

MEDICATION ACTION PLAN FOR <Insert Member’s name, DOB: mm/dd/yyyy>

This action plan will help you get the best results from your medications if you:

1. Read “What we talked about.”
2. Take the steps listed in the “What I need to do” boxes.
3. Fill in “What I did and when I did it.”
4. Fill in “My follow-up plan” and “Questions I want to ask.”

Have this action plan with you when you talk with your doctors, pharmacists, and other healthcare providers. Share this with your family or caregivers too.

DATE PREPARED: <INSERT DATE>

What we talked about:
<Insert description of topic>
Thank you for talking with me on <insert date of service> about your health and medications. Medicare’s MTM (Medication Therapy Management) program helps you make sure that your medications are working.

Along with this letter are an action plan (Medication Action Plan) and a medication list (Personal Medication List). The action plan has steps you should take to help you get the best results from your medications. The medication list will help you keep track of your medications and how to use them the right way.
Opioid Overutilization Monitoring

- Policy and Procedure included in your packet
- Life coaches are case managers for Behavioral Health (Plan 20/32) members
- If a provider believes that a member is inappropriately receiving opioid medication, please ask the provider to send letter to BND via fax
- Please document all correspondence with member, prescriber, BND in Sigmund
PDMP (Prescription Drug Monitoring Program)

- Formerly known as Controlled Substance Utilization Review and Evaluation System (CURES)
- Please send ID # and Name of Member you would like report for
You have been successfully logged out of the PDMP Application

User Agreement
The California Prescription Drug Monitoring Program™'s (PDMP) mission is to reduce pharmaceutical drug diversion while promoting legitimate medical practice and patient care. PDMP accumulates Schedule II through IV controlled substance prescription and dispensation information for facilitating diversion awareness and intervention. It is assumed prescribers and pharmacists dedicate their professional skills to identify and assist controlled substance abusers.

Prescribing practitioners and dispensers must treat this information in accordance with the provisions of the Health Insurance Portability and Accountability Act (HIPAA), the California Confidentiality of Medical Information Act, and Health & Safety Code section 11165(c). Law enforcement users must obtain, use and share this information with criminal justice partners only in conjunction with criminal investigative matters. This data shall not be disclosed, sold, or transferred to any third party.

Any other use of this information is strictly prohibited.

Users of the information herein must know, understand, and abide by these provisions.

The Department of Justice (DOJ) limits access and dissemination of this information to licensed prescribers, licensed pharmacists, law enforcement personnel, and regulatory board personnel strictly for patient care or official investigatory/regulatory purposes. DOJ pursues regulatory and/or criminal sanctions for misuse of PDMP information.

Logging into the PDMP system signifies you understand and agree to these terms.

A streamlined application and approval process for access to the Controlled Substance Utilization Review and Evaluation System (CURES) 2.0 is nearing completion and will become available during Summer 2015. Prescribers and pharmacists are encouraged to register for CURES access as soon as possible in observance of new mandates to enroll before January 1, 2016.
VIA FACSIMILE (657) 400-1220

Date

Pharmacy Department
Brand New Day HMO
5455 Garden Grove Blvd
Westminster, CA 92683

Re: Member #XXXXXXXX First Name, Last Name Opioid Utilization

To Whom It May Concern:

I believe that the member referenced above has been inappropriately prescribed opioid medication. I believe that the following medication(s) are inappropriate for the member:

- Ex) hydrocodone - dose/strength (mg) frequency (times a day)
- Ex) oxycodone - dose/strength (mg) frequency (times a day)
- Ex) hydrocodone - dose/strength (mg) frequency (times a day)

I believe that Brand New Day HMO should require that this member obtain a prior authorization before allowing this member to obtain opioid medication.

If you have any questions, please don’t hesitate to call me at (XXX-XXX-XXXX) or email me at XXXXX@XXXXX.com. Please refer to member by member ID only. I will not send any protected health information via email.

I will email, call or fax Erica Lai, PharmD in the pharmacy department at elai@universalcare.com (no PHI sent via email), T: 866-255-4795 x 4050, F: 657-400-1220 with any applicable updates about member.

Sincerely,
Prescriber Signature
Prescriber First Name, Last Name
Sample Part D Opioid Overutilization Initial Prescriber Inquiry Letter CY2013

Instructions: This sample could be used to notify opioid prescribers that the plan's record shows that one of their patients is being prescribed a drug(s) from the opioid class in a potentially unsafe high dosage, which has triggered a drug overutilization review to determine whether the patient's safety may be at risk.

The sponsor may replace <Plan name> with either “the Plan” or “our Plan” throughout the notice.

<DATE>

<PRESCRIBER NAME>

<ADDRESS>

<CITY, STATE ZIP>

<RE: PRESCRIPTION FILE [###]>

Dear <PRESCRIBER>:

<Plan Name> is sending you this letter to request your assistance because we have determined your patient, <Patient Name>, is being prescribed a certain dosage of a medication(s) in the opioid class and/or has opioid prescriptions involving multiple prescribers and/or pharmacies.

<Plan Name> is the Medicare drug plan for your patient, <Patient Name>. As part of our responsibilities as a Medicare Part D sponsor, we provide certain case management services. We identify and follow up to obtain additional information when there are prescribing and dispensing patterns that could potentially be inappropriate and medically unnecessary.
PULSE OXIMETRY

BRAND NEW DAY PROVIDES ITS COPD MEMBERS WITH PULSE OXIMETERS, A NON-INVASIVE TOOL FOR MEASURING THE OXYGEN LEVEL IN THE BLOOD. NORMAL IS BETWEEN 95-100; THE PULSE OXIMETER PROVIDES OUR MEMBERS WITH TANGIBLE "CONTROL" OVER THE DISEASE.

Sample Part D Opioid Overutilization Initial Prescriber Inquiry Letter CY2013

Instructions: This sample could be used to notify opioid prescribers that the plan’s record shows that one of their patients is being prescribed a drug(s) from the opioid class in a potentially unsafe high dosage, which has triggered a drug overutilization review to determine whether the patient’s safety may be at risk.

The sponsor may replace <Plan name> with either "the Plan" or "our Plan" throughout the notice.

<Date>

<Prescriber Name>

<Address>

<City, State Zip>

<Re: Prescription File [##]>

Dear <Prescriber>:

<Plan Name> is sending you this letter to request your assistance because we have determined your patient, <Patient Name>, is being prescribed a certain dosage of a medication(s) in the opioid class and/or has opioid prescriptions involving multiple prescribers and/or pharmacies.

<Plan Name> is the Medicare drug plan for your patient, <Patient Name>. As part of our responsibilities as a Medicare Part D sponsor, we provide certain case management services. We identify and follow up to obtain additional information when there are prescribing and dispensing patterns that could potentially be inappropriate and medically unnecessary.
Member Reimbursement Form

- Allows member to receive a coverage determination for direct member reimbursement if a member has to pay out of pocket for a medication while eligible for insurance
- Member is not required to use form
- Turn around time is 14 days
- All information on form is required for reimbursement
- A copy of the member reimbursement form is provided in your packet
MEDICARE PART D PRESCRIPTION DRUG CLAIM FORM

CLAIM FORM INSTRUCTIONS

Please read carefully before completing this form. Claim forms that do not include the required information may delay or inhibit our ability to process your request for reimbursement. Manual submission of claims does not guarantee reimbursement.

Part 1: Member Information (to be completed by the member)
1. Complete all information under Part 1. The member/cardholder ID Number is located on your insurance card.
2. Submit claims within the filing period specified by your health plan. For questions about your filing period, please call the number on the back of your insurance card.
3. Please submit a separate claim form for each patient and pharmacy from which you purchase medications.
4. IMPORTANT NOTE: Payment and related correspondence will be sent to the primary subscriber unless you provide us with an Alternate Address in Part 1.

Part 2: Receipt Information
1. Submit prescription receipts/labels that contain the requested information (shown below) or have your pharmacist complete Part 2 and Part 3. If you do not receive a receipt for your prescription(s), pharmacist signature is required.
2. Include all original pharmacy receipt(s). Tape receipts to a separate page to be submitted with the claim form. Note: Please do not staple receipts or other documentation to the claim form.
3. For multiple claims, please use the multiple prescription form.
Helping Members w/ Med Issues - Contacting Prescriber

- Please contact prescriber
  - If a member needs a prescription for a medication because member no longer has any refills
  - If you are concerned that member is taking a medication that he/she shouldn’t be taking
  - If you are concerned that dose/route is incorrect
  - If member is experiencing side effects of medication and would like medication changed to something else
Helping Members with Medication Issues

- Please gather the following information:
  - Member info:
    - Member Name/ID Number
    - Member’s Life Coach/contact info
    - List of medications member is having issues with
    - Specify issue – denied, etc.
Helping Members with Medication Issues

- Member Services Department can assist with:
  - What medications is member taking?
  - Does member have any refills?
  - Who prescribed medication?
  - Which pharmacy filled medication?
  - Member copay amounts
  - Member’s medication has been lost, spilled, or stolen
Helping Members with Medication Issues

- Please call Member Services Department at 866-255-4795
  - Maria Williamson, Call Center Manager x 4039
  - Nazeli Ketunyan, CPhT x 4041
Helping Members with Medication Issues

- Pharmacy Department can assist with issues such as:
  - Medication is denied by pharmacy
  - Member is going on an extended vacation (more than one month) and needs extra medication to take with him/her
Helping Members with Medication Issues

- If Member Services Department is unable to assist, please call Pharmacy Department
  - Thai Du, pharmacy technician at 866-255-4795 x 4658
  - If Pharmacy Technician is unable to assist, please call Erica Lai, pharmacist at x 4050
Letters to Providers

- High Risk Medications
- Megestrol
- Seroquel
- Latuda/Clozapine
- Monotherapy
Flu Vaccines

- Every time you interact with a member, please remind members:
  - To get flu vaccination
  - That member had flu vaccination
  - That member may receive survey about flu vaccination
Abbott Nutritional Products

- Pathways Reimbursement Support
- [http://pathwayreimbursement.com/](http://pathwayreimbursement.com/)
- **1-800-558-7677** Monday through Friday, 8:30 AM to 5 PM, EST
Please sign and fax this form to 1-877-433-8066. For questions, please call 1-800-558-7677.

Pathway Services Request Form for Ensure Original/Ensure Complete/Ensure Plus*

1. Service Requested
   Please select which service you are requesting:
   - Benefit Verification
   - Prior Authorization Support
   - Appeals Assistance
   - Claims Support

2. Patient Information
   - Patient Name ____________________________
   - Parent/Guardian Name ____________________
   - Date of Birth ____________________________
   - Relationship to Patient ____________________
   - Street Address __________________________
   - City/State/ZIP _____________________________
   - Home Phone # ____________________________
   - Work/Cell Phone # _________________________
   - Allergies ________________________________
   - Gender □ Male □ Female
   - Social Security # _________________________
   - Patient/Caregiver Primary Language ________

3. Insurance Information
   - Primary Insurance Company
   - Primary Insurance Company Phone #
   - Subscriber Name _________________________
   - Subscriber ID # __________________________
   - Policy/Employer/Group # __________________
   - Secondary Insurance Company
   - Secondary Insurance Company Phone #
   - Subscriber Name _________________________
   - Subscriber ID # __________________________
   - Policy/Employer/Group # __________________

4. Diagnosis
   REQUIRED: Please indicate ICD-9 or ICD-10 code(s) here

   - Ensure Original, Ensure Plus, and Ensure Complete are designed to help patients meet daily nutritional needs, which may be deficient due to the following conditions:
     - Malnutrition of Mild Degree
     - Malnutrition of Moderate Degree
     - Arrested Development Following Protein-Calorie Malnutrition
     - Unspecified Protein-Calorie Malnutrition
     - Other Severe Protein-Calorie Malnutrition
     - Anorexia
     - Loss of Weight
     - Congestive Heart Failure, Unspecified
     - Dysphagia, Cerebrovascular Disease
     - Dysphagia, Unspecified
     - Dysphagia, Oral Phase
     - Dysphagia, Oropharyngeal Phase
     - Dysphagia, Pharyngeal Phase
     - Other Dysphagia
     - Other

*Please attach a copy of both sides of the patient's insurance card.
Contact

Erica Lai, PharmD
elai@universalcare.com
866-255-4795 x 4050
Referral and/or Transition of Care

Sofia Emamian, LCSW
Sigmund Documentation Review

Sofia Emamian, LCSW
1-Appropriate Intake Packet (SPMI)

- Intake packet must be completed with 30 days from enrollment date.
- Member MUST have one of the four qualifying DX; MDD, Bipolar disorder, Schizoaffective disorder or Schizophrenia.
- If a member does not meet the criteria enrollment dept must be notified.
- All 5 batteries MUST be completed in order to generate a complete assessment.
1- Appropriate Intake Packet (SPMI)

- All members MUST have a substance abuse diagnosis entered in Sigmund.
  - Abuse or dependence
  - In Remission
  - No history V code 79.1

- For type 1, referral to AOD counselor should be made within 7 days and seen by an AOD counselor within 14 days.

- If the addiction is in remission, please use the remission code and give it active status. Develop a plan to maintain sobriety. If the member starts using at any time again, diagnosis code must be changed and referral to AOD Counselor made.
1- Appropriate Intake Packet (SPMI)

- Identify any established medical Co-Morbidity known to you at the time of intake i.e. CHF, COPD, Diabetes, and Dementia.
- Make sure Risk Level is indicated on the front page, name of all team members and active DX.
- Complete ICP within 30 days and Review Annually
1- Appropriate Intake Packet (SPMI)
PULSE OXIMETRY

BRAND NEW DAY PROVIDES ITS COPD MEMBERS WITH PULSE OXIMETERS, A NON-INVASIVE TOOL FOR MEASURING THE OXYGEN LEVEL IN THE BLOOD. NORMAL IS BETWEEN 95-100; THE PULSE OXIMETER PROVIDES OUR MEMBERS WITH TANGIBLE “CONTROL” OVER THE DISEASE.
Spmi Sample is a 60 year old male who became a member of the Brand New Day Program for persons with severe and persistent mental illness on 6/14/2015.

HISTORY AND HEALTH RISK ASSESSMENT:

Current Risk Score: 61.25  Current Risk Level: Moderate (35-50)

Inpatient Treatment History: No hospitalization since enrolled in the program.

Outpatient Treatment History: Patient participating in groups and case management.

Current Symptoms: Patient is floridly psychotic even at baseline. He is paranoid and thinks that Minnie Mouse is stalking him.

Medical Conditions: Patient has COPD, Diabetes, CHF and IBS.

Negative Behaviors: Patient drinks, drugs and rock and rolls.

Dangerous Behaviors: Patient denies SI

Treatment Compliance: Does well when he is incarcerated. Not so much when he is free range.
2- BH ITC Meeting

- Compete battery after every Treatment Plan meeting
3-Annual SPMI Care plan Review

- Completed within 364 days from enrollment date.
- The SPMI Care Plan Review, needs to be signed by an LCSW. It will then generate note with a complete assessment/ sign/ enter diagnosis on top, apply intake eval for charging purposes.
- Review all the data in the note for accuracy
- If you are not able to locate the member and annual HRA & ICP is due, please start the HRA and complete as much as you can. Timely completion of the assessment is a CMS requirement.
Inpatient: No hospitalization since enrolled in the program.

Outpatient: Patient participating in groups and case management.

Current Condition

Psychiatric Symptoms: Patient is floridly psychotic even at baseline. He is paranoid and thinks that Minnie Mouse is stalking him.

Medical Disorders: Patient has COPD, Diabetes, CHF and IBS.

Psychosocial Assessment

Dangerous Behavior: Patient denies SI.

Negative Behaviors: Patient drinks, drugs and rock and rolls.
5- BH Psych Hospital Follow-up

- Assessment should be completed within 7 days after discharge from the hospital.
5- BH Psych Hospital Follow-up

- When someone is admitted to the hospital, a BND History-Risk Assessment should be completed.
- When re-assessing for risk level, from low to high or visa versa, DO NOT use appropriate intake packet instead use Psych history, Risk Assessment battery.
<table>
<thead>
<tr>
<th>No.</th>
<th>Question</th>
<th>Response</th>
<th>N/A</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Psychiatric Hospitalizations for past 2 years (list 3 most recent, May state NONE) Include location, dates &amp; length of stay</td>
<td>No hospitalization since enrolled in program</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Length of time alive an individual has used a high intensity, intrusive, and costly service (e.g., IP, Rehab, Partial Detox, Intensive Care Management)</td>
<td>More than 12 months</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Outpatient Treatment: Psychiatry, Psychology, Therapy (May state None or Unknown)</td>
<td>Patient participating in groups and case management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Dangerous Behaviors: This section refers to behaviors that are directed toward self or others, time frames, severity of behavior</td>
<td>Patient dials 911</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Length of time since an individual has been harmful towards self/others</td>
<td>No instances</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Number of times an individual has been harmful toward self/others within the past 24 months</td>
<td>4 or more incidents</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Suicidality (deception, plan, intent)</td>
<td>History</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Homosexuality (deception, plan, intent)</td>
<td>History</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Community Integration: This section describes the current residential setting and its stability, level of support or assistance required for personal ADL's and the support for</td>
<td>Board and Care</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Describe the current residential setting and its stability, level of support or assistance required for personal ADL's and the capacity for community-based skills, e.g., laundry</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Level of difficulty performing personal self-care (grooming, dressing, bathing, toileting, medication)</td>
<td>More than 12 months</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Level of difficulty performing basic community living tasks (use of public transportation, beach, shopping, money management and use of community resources)</td>
<td>Marked: obvious impairment, inadequate functioning</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Reproductive/Misopregnancy Behaviors: This section describes negative social and reproductive behaviors which did not meet the criteria of dangerousness, e.g., conflict with</td>
<td>Extreme impairment: out of control, unacceptable</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Progress Notes & Treatment Planning Meeting Requirement

<table>
<thead>
<tr>
<th>Global score</th>
<th>Risk Level</th>
<th>Progress Notes</th>
<th>ITC Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over 50%</td>
<td>High</td>
<td>2 times/week</td>
<td>Every week</td>
</tr>
<tr>
<td>36-50%</td>
<td>Moderate</td>
<td>2 times/month</td>
<td>Every 2 Months</td>
</tr>
<tr>
<td>20-35%</td>
<td>Low</td>
<td>2 times/year</td>
<td>Every 6 months</td>
</tr>
</tbody>
</table>
SAC-Semi Acute Care Transitions

Sofia Emamian, LCSW
Semi Acute Care, SAC primarily serves as a step down from acute psychiatric inpatient care. Services provided include, but are not limited to, daily visit by a medical doctor and a psychiatrist, multi-disciplinary evaluation, medication management, group activity, other support services including physical therapy, designed to assist the person to get back to prior level of functioning.
What is Semi Acute Care?

SAC is a temporary placement and length of stay depends on member’s progress and readiness to return to previous place of residence.
SAC is considered appropriate for members in the following categories:

- Member is decompensating in current level of care and that might cause inpatient hospitalization.
- Member is currently in an inpatient psych hospital, does not have acute criteria but need more time to recuperate to go back to his/her previous level of functioning.
SAC is considered appropriate for members in the following categories:

- Member who goes to inpatient psych hospital on voluntary status regularly without meeting 5150 criteria.

- Member who needs to be in a safe environment while psych meds are being adjusted.
Exclusion Criteria

- Member placed on 5150 for DTS or DTO must be admitted to acute care inpatient psych hospital.
- If a member placed on 5150 for GD, placing in SAC can be discussed with treating psychiatrist as an alternative.
Exclusion Criteria

- Member who needs long term custodial care or B&C. Work with member and current residential facility to find appropriate placement.

- If the member is displaying any aggressive behavior.

- Members with current substance abuse issues need to be evaluated for detox or drug rehab programs.
Who to contact and how to place member in a SAC facility?

- **Contact:**
  
  Ali 562-424-6200 x4029

- Ali would assist you to find appropriate level of care.
What facilities do we utilize?

- We utilize locked & secure SNFs, and B&C’s depending on the level of care that member needs.
- We have contracted with several facilities to provide this level of care for our members and we are in the process of expanding our list.
- It is advisable for CPDs to visit some of these facilities.
Facilities that we currently utilizing

- **Locked facilities:**
  - **Lakewood Health care center, Downey**
    Contact person: 562-869-0978. Agnes is the current case manager.
  - **Windsor Palms,** Contact person Diane Rice 562-865-0271
Secure SNF

- **Long Beach Post Acute**, Contact person: 562-591-7621. Yvonne is the current case manager.

- **El Rancho SNF**  562-942-7019

- **Pomona Vista SNF**  949-623-2481 contact person Eric Felton
B&C’S

El Dorado Oaks
1762 Dale Rd, Glendora
626-966-7529
Contact person Isabelle Youngman